



Esports - Content Creation and Media Production

2024/25

Inspiring Lives, Discovering Futures

The Course

In brief...

Over recent years, the gaming industry has transcended culture and society in a way very few people originally thought. Once the hobby of a minority, Esports is now a fast-growing global industry offering a wide range of employment opportunities either directly or via Higher Education.

Esports Content Creation & Media Production Courses

Dive into the dynamic world of Esports content creation at Bournemouth and Poole College. This course is not just about playing games; it's about mastering the art of visual storytelling, technical production, and digital design to captivate audiences across platforms.

Course Highlights:

Diverse Projects: Engage in a variety of hands-on projects that mirror real-world industry demands:

Produce engaging video podcasts and insightful video documentaries.

Design and host interactive gameshows.

Craft compelling graphic designs for video and web.

Create realistic merchandise mock-ups and powerful promotional videos.

Dive into the world of game design with basic visual level design.

Technical Mastery: Gain experience in running a studio, operating state-of-the-art cameras and lighting equipment, and ensuring pristine audio capture.

Digital Design Proficiency: Harness the power of the Adobe Suite, mastering tools like Photoshop, Lightroom, Premiere, and After Effects.

State-of-the-Art Facilities: Learn and create in our bespoke esports classroom and fully operational green screen studio.

Event Showcase: Utilise our theatre space, equipped with a cutting-edge laser projector, for grand esports events.

Competitive Edge: Join our esports team for thrilling competitions as part of your extra-curricular activities.

Career Opportunities: The skills honed in this course are not limited to the esports realm. Graduates are equipped for roles in diverse industries such as Media, IT, Events Management, and Marketing. Whether you're directing a live broadcast, designing captivating graphics, or managing large-scale events, this course lays the foundation for a vibrant career path.

Who is it for?

The large Level 3 qualification is intended for students wanting to progress directly to employment creating content for commercial and Esports.

Additionally, the breadth of content in this qualification and its equivalence to 3 A-Levels allows learners to widen their opportunities to progress to several different Higher Education courses.

Key Information

Duration

2 Years

Attendance

Full-time

Level

Level 3

Qualification Name

National Extended Diploma

Awarding Body

UAL

Curriculum Area

Creative and Digital Industries -
Design and Media

What the Course Leads to

What courses can I do after this?

On completion of this, two-year Extended Diploma progression to a university-level course here at Bournemouth and Poole College or further a field.

What jobs can I get?

The Esports industry has a hugely varied set of job opportunities within it but not limited to:

- Content creator
- Video Effects Animator
- Presenter
- Shoutcaster
- Analyst
- Journalist
- YouTuber
- Social Media Manager
- Streamer
- Video Editor
- Graphic Designer
- Photographer
- Player Manager
- Brand Manager
- Event Coordinator
- Merchandiser
- Marketer
- Operations Manager
- Game Designer
- Sound Engineer
- Camera Operator
- and others...

What do I need to apply

To do this course you should have...

You will require a minimum of 5 GCSEs at Grades 9-4 (formerly A*-C) including English and Maths.

What about work experience?

Each student will carry out five days of individually sourced work experience with in each year of the course.

Course costs

Course Code	Start Date	Costs 16-18	Costs 19-23 (with concessions)	Costs 19+ (no concessions)
BP01405	03/09/2024	£100.00	N/A	N/A

* Please note fees are subject to change.

Costs

Course Content

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You will study via a range of diverse projects:

- Engage in a variety of hands-on projects that mirror real-world industry demands:

- Produce engaging **video podcasts** and insightful **video documentaries**.
- Design and host interactive **gameshows**.
- Craft compelling **graphic designs** for video and web.
- Create realistic **merchandise mock-ups** and powerful **promotional videos**.
- Dive into the world of game design with **basic visual level design**.
- **Technical Mastery:** Gain experience in running a studio, operating state-of-the-art cameras and lighting equipment, and ensuring pristine audio capture.
- **Digital Design Proficiency:** Harness the power of the Adobe Suite, mastering tools like Photoshop, Lightroom, Premiere, and After Effects.
- **State-of-the-Art Facilities:** Learn and create in our bespoke esports classroom and fully operational green screen studio.
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What experiences will I get?

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Next Steps ...

Email: enquiries@thecollege.co.uk

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Web: www.thecollege.co.uk

Live chat available on the website

