



Business, Sales and Marketing Level 3

2021/22

Inspiring Lives, Discovering Futures

The Course

In brief...

This qualification aims to:

Provide transferable skills, knowledge and understanding that can be applied in any business setting.

Offer breadth and depth of study, incorporating a significant core of knowledge and theoretical content that can be applied broadly to the business sector

Provide academic and study skills that will support progression within business and enterprise more broadly

This qualification has UCAS points as follows:

Distinction*: 84

Distinction: 72

Merit: 48

Pass: 24

Who is it for?

Anyone who wants an insight into the world of Business. This course is also ideal for someone who is unsure about university and would like to keep all of their options open.

What the Course Leads to

What courses can I do after this?

There are a variety of possibilities to progress to on successful completion of this course of study including

- L3 BTEC Business (2 Yr)
- L3 Business Leadership Skills - 1 year course
- L3 Business Administration App
- L3 AAT Accounting App
- L3 Marketing App
- University dependent on UCAS points at the time of application

What do I need to apply

To do this course you should have...

You will require a minimum of 5 GCSEs at grades 9 - 4 (formerly A* - D) which need to include English and Maths.

What about work experience?

You will participate in a work experience placement that is relevant to your studies as part of this course. The College will

Key Information

Duration

35 Weeks

Attendance

Full-time

Level

Level 3

Qualification Name

Diploma

Awarding Body

NCFE

Curriculum Area

Business, Digital, Leadership &

ESOL - Business & Finance

support and help find placement employers but you are encouraged to seek your own placement employer. Your work placement could be anywhere from 10 days to 45.

Course costs

Course Code	Start Date	Costs 16-18	Costs 19-23 (with concessions)	Costs 19+ (no concessions)
BQL3FD003A	07/09/2021	TBC	TBC	TBC

* Please note fees are subject to change.

Course Content

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Course Content can include a selection of the following units. These will be finalised at the start of the course.

Next Steps ...

Email: enquiries@thecollege.co.uk

Telephone: 01202 205205

Web: www.thecollege.co.uk

Live chat available on the website

