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## Benefits to your business

### Apprenticeships deliver great benefits to your business

Recruiting an apprentice through The Bournemouth & Poole College is easy and there are significant benefits to be gained.

#### Return on investment

- Lower overall training and recruitment costs resulting in real returns to your bottom line.
- Improved productivity and competitiveness. The average Apprenticeship improves productivity by £214 a week.\*
- Lower staff turnover as apprentices tend to want to stay with the business that trained them.

#### Fill your skills gaps

- Apprenticeships are designed and delivered around your business needs.
- They provide the skilled workforce you need for the future.
- Apprenticeships help you develop the specialist skills necessary to keep pace with the latest technology and working practices in your sector.

#### Motivated workforce

- Apprentices are eager, motivated, flexible and loyal to the company that invested in them. They have made an active choice to learn on-the-job and commit to a specific career.
- Apprentices can bring new and innovative ideas.
- Businesses often find current employees become more motivated.

\*Source: National Apprenticeship Service 'Employer' Guide to Apprenticeships'.

#### Contact us

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