Bournemouth & Poole College

Published on *Bournemouth and Poole College* (https://www.thecollege.co.uk)

Social Media and Digital Marketing
Get experience in a fast-growing industry

Whether you're fascinated by Facebook , a whizz on the Web, or intrigued by how to prevent cyber-crime, learn the practical and theoretical skills you need to progress in the Social Media, Digital Marketing and Web Design industries.

"It doesn't matter if you run a small local shop or a big national company…social platforms help you connect with your customers, increase awareness about your brand and boost your leads and sales. With more than three billion people around the world using social media every month, it's no passing trend." (Marketing Insider Group, 2018)

We recognise that the rapid growth of the digital and social media industries have made them a vital tool for business. That's why we're constantly expanding the courses we offer on these subjects to ensure our students get the relevant skills to be successful.

Whether it is designing a new website, writing content for social media or creating an advert or campaign, our courses will prepare you with the skills and knowledge you need to succeed.

Our experienced and specialist lecturers make sure that learning is fun while also focussing on what is important to you. So if you're eager and interested in learning about all elements of IT, Social Media and Web Development then we have exactly what you're looking for.