



Tuesday, 21 January 2020

2020 got off to an exciting start in Bournemouth & Poole College's Hairdressing department with a week packed full of activities! Leading industry professionals visited the College, providing demonstrations, offering advice and inspiring students to aim high for their future careers.

The week started with a series of interactive team building activities for the College's Level 2 and 3 Hairdressing students. Students developed their teamwork and communication skills, including working together to make beauty treatment.

Hairstylist Martyn Holmes was the first industry professional to visit the College. He spent a morning talking to Hairdressing students about Avant-garde work and how to think outside of the box. Martyn demonstrated new ways of working with hair, from building styles with chicken wire to incorporating false hair, and encouraged students to look around them for inspiration.



Following the demonstration Martyn provided the students with advice about their future careers, offering advice on where to start and how to progress in the industry. It was the students' turn to get busy in the afternoon, as Martyn came into the salon to help develop their ideas for future competitions and offer advice. Martyn was also able to learn something new whilst he was at the College, with students sharing their braiding techniques.

Angelina, a Level 2 Hairdressing student, said "Martyn Holmes did some tutorials for different hairstyles, teaching us new techniques and ways to do things. He also gave an inspirational talk about our future careers, talking about where to start and where we could go. He explained about needing to do a plan and make goals. It's given me some ideas about what I want to do in the future."

Martyn Holmes said "It's all been about inspiring and driving the passion of this industry, getting the students passionate about what we do. I think that you need to have passion for the industry to get somewhere, without it it's going to be a long journey and hard work."

Later in the week, barbering professionals from the **Great British Barber Bash (GBBB)** spent the day with our barbering and hairdressing students. Following a demonstration in the morning, the GBBB team worked one on one with the students, offering support and teaching new skills.



Our hairdressing students also had the opportunity to meet with a representative from Lee Stafford who spoke about their up-coming competition and observe colouring techniques from a Master Colourist from Wella discussing current colour trends.

Make-up artist **Charlotte Spruch** spoke to our hair and media make-up students, demonstrating Avant-garde and Bridal looks before answering any questions.

The Hairdressing Team said “The Hairdressing department team organised a full 4 days of CPD (continuous professional development) for the students which involved working and developing skills in a team, meeting employers, watching demonstrations and hands on experience with competition techniques to aim higher in their careers. Stretch and challenge, working with guest artists and progression in the industry.”

Find out more about Hairdressing and Barbering at the College at: thecollege.co.uk/hairandbeauty

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