

College supports National Apprenticeship Week 2019!



Bournemouth & Poole College is celebrating another successful year of [apprenticeships](#) as it boasts it's highest ever number of people looking to earn while they learn.

The College has seen stronger growth than the national figures for apprenticeship starts with a 14 per cent increase in the number of people aged 16 – 18 starting apprenticeships, against a two per cent drop nationally. Alongside this numbers of apprentices trained by The College have hit an all-time high of nearly 2,000 people. Matt Butcher, commercial director of Bournemouth & Poole College, says that more and more young people are getting a perfect start in their career through an ever-growing range of apprenticeships with The College.

The College, which has sites in Bournemouth and Poole, will again be marking National Apprenticeship Week, which runs from 4 – 8 March, with a range of activities, as it pushes to train even more apprentices. This annual campaign aims to bring the apprenticeship community together to celebrate the impact they have on individuals, employers and the economy.

Matt Butcher, commercial director at Bournemouth & Poole College, said: "We are really proud of our performance on apprenticeships this year and are looking forward to celebrating National Apprenticeship Week. We want to reinforce the fact that developing your workforce through apprenticeships is a great idea and that here at The College we are bucking the national trend.

He added: "Dorset generally has an ageing workforce and this highlights the need to train and develop the next generation, which apprenticeships are perfect for, and which is a massive strength of The College. This is especially key in sectors such as care, hair and beauty, and hospitality, which are all forecast for growth. Collectively, we need to be developing the talent pipeline to ensure that we, the business community, are ready to capitalise on these opportunities."

Members of the public are encouraged to attend Bournemouth & Poole College's free, informative [open event](#) at both the Lansdowne and Poole sites on Tuesday 5 March from 4pm to 8pm where students can apply on the night to a wide range of apprenticeships. The College will also be out and about during the week visiting schools and employers, and taking part in the Christchurch Food Festival Pancake Race on Tuesday 5th March.

Apprenticeships combine practical training in a job with studying, while having the benefit of earning a wage. There are different levels of apprenticeships available lasting from one to five years. Anyone aged 16 and over, who lives in England and is not in education, is able to apply for a variety of roles.

The College offers apprenticeships in a wide range of subject areas including accountancy, care services, construction, engineering, digital marketing, hair and beauty, IT and sport. It is also expanding its range of higher apprenticeships across HR, project management and department management.

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