

WHY ARE YOU HERE?

Over the last few years the College has been in discussion with the Council over proposals to redevelop and refurbish the Lansdowne campus to create an environment that is fit for 21st century educational use. The purpose of today is for the public to comment on the scheme and complete a questionnaire to register your thoughts.

LANSDOWNE CAMPUS - HELP TURN OUR VISION INTO A REALITY

Bournemouth and Poole College is one of the largest further education Colleges in the country and provides over 1,000 academic and vocational courses at a variety of levels. The Lansdowne Campus not only provides an outstanding educational offer, but plays an important social and economic role in the local area while positively contributing to the educational quarter in which it sits.

THE COLLEGE'S MISSION STATEMENT

"To serve the community through world class, high quality education and training, and the pursuit of excellence in all that we do."

THE CONTRIBUTION OF THE COLLEGE TO THE LOCAL LANSDOWNE AREA

The Lansdowne campus currently generates over **400 jobs** including a range of employment posts for local people.

- ◆ There are approximately **4,000 students** attending the Lansdowne campus during the academic year.
- ◆ The large number of overseas and international students from **40 international countries** comes to the UK to attend Bournemouth and Poole College.

SPIN-OFF BENEFITS TO THE LOCAL COMMUNITY

- ◆ Students contribute to the local economy through spending money in the following sectors:
 - Leisure, retail and social activities
 - Rent on accommodation
 - Public transport
- ◆ A high percentage of students will find jobs in the local vicinity.

ENGAGING WITH LOCAL, REGIONAL AND NATIONAL BUSINESS TO INCREASE SKILL LEVELS

The Lansdowne campus:

- ◆ Provides an educated and skilled work-force to the benefit of the local economy.
- ◆ Has many links with local businesses.
- ◆ Promotes and offers opportunities to increase the skill base of the local area to assist in growing and diversifying local businesses.
- ◆ Is involved in and offers the following services to assist in diversifying the local business:
 - An array of modern **apprenticeship** courses.
 - **Entry to employment** - a facility available for 16-18 year olds.
 - **New deal** - the campus works in close partnership with Jobcentre Plus.
 - Specialist one day **professional business courses** to promote life long learning.
 - **Business enterprise** - a dedicated service for employment and training.

RENOWNED CATERING COURSES AND FACILITIES

- ◆ The Lansdowne campus has offered catering courses for 100 years and is renowned for the quality of these courses.
- ◆ The College is recognised as a **Centre of Vocational Excellence for Culinary Skills, giving it national** recognition.
- ◆ The College also offers the Escoffier Restaurant, a popular and well frequented venue which is open to the local community.

THE LANSDOWNE CAMPUS - MAPPING A FUTURE FOR SUCCESS

CURRENT SITUATION

- ◆ The College and its students have to operate out of buildings that are not fit for purpose.
- ◆ In order to maintain the College's renowned catering status, modernised facilities are required.
- ◆ The buildings on site do not meet the Learning and Skills Council energy efficiency levels resulting in costly operational constraints for The College.
- ◆ Security issues also prevail with regard to patrons visiting the Escoffier Restaurant, especially during party conferences. A more appropriate set-up is required.

LEARNING AND SKILLS COUNCIL (LSC) FUNDING OPPORTUNITIES

- ◆ The potential to reconfigure The College has been made possible by opportunities to gain funding from the LSC.
- ◆ The LSC guidelines mean that funding will normally only be provided for redevelopment of the campus rather than the modernisation or refurbishment of those buildings that are not listed.
- ◆ The College has managed to secure LSC agreement to some retention of the most important buildings.

SUMMARY

The Lansdowne campus provides many direct and indirect social, economic, educational and historic benefits to the local area.

BENEFITS OF THE LANSDOWNE CAMPUS

Social	Educational
The Escoffier restaurant	Long established renowned catering training programmes (for over 100 years)
Supplying future staff to the local tourist industry including local hotels	Contributing to the learning experience for young people in the Lansdowne area and further afield
Weekend classes for young people	Offers an array of different vocational and academic courses for local people to engage in on a full time or part time basis
Assisting local people with finding jobs, through initiatives such as 'Entry to Employment' and 'New Deal'	The College intends to secure and invest £45million through the proposed redevelopments to create a 21 st century educational facility that will include public resources and services
Historic	Economic
Maintains the Listed Buildings that are of local and national significance	Supporting and assisting local businesses with their development as well as sponsoring local events such as the Wessex Salon Culinare 2008
Funding has been arranged through The College Foundation to raise up to £75,000 for the specialist construction and restoration work to fully reinstate the clock tower	Students directly and indirectly contributing to the local economy and students entering into the local job market after completing their courses

OPTIONS FOR THE FUTURE

The College has two options:

1. Redevelop and remain on site, or
2. Move out of Bournemouth to a site with fewer constraints

OPTION 1 - STAY ON SITE

- ◆ Despite the constraints, The College would like to stay at the Lansdowne campus due to the history associated with the site, particularly the catering courses that have operated for over 100 years.
- ◆ The College will have to work within the LSC funding guidelines, which involves the provision of a new main building with improved public access. Following extensive consultation with the LSC agreement has been reached "In Principle" to retain and refurbish the Grade II Listed buildings.

OPTION 2 - VACATE THE LANSDOWNE CAMPUS AND MOVE OUT OF BOURNEMOUTH

- ◆ This will result in the loss of all the benefits listed, including a major loss to the economic, social, educational standing of the Lansdowne area and wider Bournemouth area.
- ◆ The site could potentially lie vacant for some time if a suitable developer could not be found. The Conservation Area designation and Listed building means that the site is heavily constrained and occupier interest severely limited.



SOCIO-ECONOMIC IMPACT & COLLEGE VISION

